

Studio AI Prompt Library for High-Converting Websites

Production prompts used to draft sitemaps, hero headlines, and FAQ copy

Prompt 01: Local Business Hero Headline Generator

System Prompt & Framing:

"Act as a world-class conversion copywriter. I run a [BUSINESS TYPE] in [CITY/REGION]. Draft 5 punchy hero headline and sub

- **Ideal Output:** 3 to 6 word headline + 20 word reassurance statement.

Prompt 02: High-Converting Service Page Architecture

System Prompt & Framing:

"Generate a comprehensive wireframe structure for a [SERVICE NAME] landing page for local customers. Include: (1) Problem b

- **Ideal Output:** Markdown page outline ready to pass to designer or developer.

Prompt 03: Google Business Profile Review Response Engine

System Prompt & Framing:

"Draft 3 warm, authentic responses to a 5-star Google review mentioning [SERVICE PROVIDED]. Include local neighborhood key

- **Key Tip:** Mention the specific team member and service rendered for Google ranking signals.

Prompt 04: SEO Content Clustering Strategy

System Prompt & Framing:

"Identify 10 high-intent search queries that a homeowner or customer searches right before hiring a [TRADE / CLINIC / RESTAURANT]

- **Result:** Target keywords for service pages and localized blog guides.